

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

**Special Offer until 3/31/06 ONLY. Renew IACOHC Membership @ \$125 and pay only \$99 for Impacting Quality By Integrating Dynamic Wellness**

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC  
930 CRESTVIEW LANE  
OWATONNA, MN 55060  
(507) 455-1025 (Ph.)  
(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC**  
**930 CRESTVIEW LANE**  
**OWATONNA, MN 55060**  
**(507) 455-1025 (Ph.)**  
**(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

**Special Offer until 3/31/06 ONLY. Renew IACOHC Membership @ \$125 and pay only \$99 for Impacting Quality By Integrating Dynamic Wellness**

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC**  
**930 CRESTVIEW LANE**  
**OWATONNA, MN 55060**  
**(507) 455-1025 (Ph.)**  
**(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- *PC only, self-executing*
- *Handout pages for photocopying*
- *User Instructions*
- *Step-by-step script notes*
- *Protected CD*

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

**Special Offer until 3/31/06 ONLY.**  
**Renew IACOHC Membership @ \$125 and pay only \$99 for Impacting Quality By Integrating Dynamic Wellness**

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC**  
**930 CRESTVIEW LANE**  
**OWATONNA, MN 55060**  
**(507) 455-1025 (Ph.)**  
**(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC**  
**930 CRESTVIEW LANE**  
**OWATONNA, MN 55060**  
**(507) 455-1025 (Ph.)**  
**(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

**Special Offer until 3/31/06 ONLY. Renew IACOHC Membership @ \$125 and pay only \$99 for Impacting Quality By Integrating Dynamic Wellness**

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC  
930 CRESTVIEW LANE  
OWATONNA, MN 55060  
(507) 455-1025 (Ph.)  
(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

**Special Offer until 3/31/06 ONLY. Renew IACOHC Membership @ \$125 and pay only \$99 for Impacting Quality By Integrating Dynamic Wellness**

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC  
930 CRESTVIEW LANE  
OWATONNA, MN 55060  
(507) 455-1025 (Ph.)  
(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC**  
**930 CRESTVIEW LANE**  
**OWATONNA, MN 55060**  
**(507) 455-1025 (Ph.)**  
**(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

**Special Offer until 3/31/06 ONLY. Renew IACOHC Membership @ \$125 and pay only \$99 for Impacting Quality By Integrating Dynamic Wellness**

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC  
930 CRESTVIEW LANE  
OWATONNA, MN 55060  
(507) 455-1025 (Ph.)  
(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- *PC only, self-executing*
- *Handout pages for photocopying*
- *User Instructions*
- *Step-by-step script notes*
- *Protected CD*

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

**Special Offer until 3/31/06 ONLY.**  
**Renew IACOHC Membership @ \$125 and pay only \$99 for Impacting Quality By Integrating Dynamic Wellness**

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC**  
**930 CRESTVIEW LANE**  
**OWATONNA, MN 55060**  
**(507) 455-1025 (Ph.)**  
**(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

**Special Offer until 3/31/06 ONLY. Renew IACOHC Membership @ \$125 and pay only \$99 for Impacting Quality By Integrating Dynamic Wellness**

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC**  
**930 CRESTVIEW LANE**  
**OWATONNA, MN 55060**  
**(507) 455-1025 (Ph.)**  
**(507) 455-0922 (Fax)**

# WORKPLACE WELLNESS PAYS EMPLOYERS BACK!

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

Prepared to assist DCs in the promotion of workplace wellness to address the 8 dimensions of being human for whole-person health, while talking the language CEOs and management understand best. This 30-40 minutes **PowerPoint** presentation addresses:

- **What wellness can mean;**
- **The importance of employees being well;**
- **Wellness programs as powerful organizational tools;**
- **How healthy employees impact quality outcomes;**
- **Worker changes that call for value-added workplaces;**
- **Return on investment and cost-benefit ratios company's have enjoyed by implementing wellness programs;**
- **Employers have choices for nontraditional, noninvasive and drug-free therapies for workers;**
- **The advantage of including CHIROPRACTIC care for whole-person wellness programs;**
- **CHIROPRACTIC wellness successes for companies; and,**
- **Getting started by gaining management support and creating the task force.**

Focus is on information to help decision makers see the larger picture: how wellness and quality management go hand-in-hand. Healthy people make for healthier productivity, healthier profitability, and healthier industry position. Excellent program for DCs wanting to provide wellness programs as well as for DCs who want to integrate from several disciplines for wellness programs.

Content-rich with limited graphical distractions, 30-40 minute presentation CD, script, & handouts.

## “IMPACTING QUALITY BY INTEGRATING DYNAMIC DIMENSIONAL WELLNESS”

- PC only, self-executing
- Handout pages for photocopying
- User Instructions
- Step-by-step script notes
- Protected CD

**IACOHC MEMBERS: \$149.95 (\$8.00 S&H)**  
**NON-MEMBERS: \$159.95 (\$8.00 S&H)**

Payable to: **IACOHC**  
Prepaid only, by check, VISA or MC.

Card #: \_\_\_\_\_ X-dt.: \_\_\_\_\_

Signature: \_\_\_\_\_

AFFORDABLE

STEP-BY-STEP

HANDOUTS

*This is the program for Doctors of Chiropractic to use for marketing wellness to local companies. Employers are familiar with wellness, but this program shows that wellness pays and in no uncertain terms.*

*See what other companies have done successfully, and see what chiropractors have done very successfully for workplace wellness.*

*Specific cost/benefit ratios are reviewed.*

*This program highlights changes in workplace and workplace demographics.*

*Even if the company has a wellness program in place, this will help the company understand that expanding the program is only to the benefit of the bottom line, production and quality outcome of goods and services.*

*Isn't it nice the wheel is already invented? Even nicer still is that the program promotes chiropractic as a successful, viable source for wellness services.*

*Try this - invite execs, CEOs, HR, benefits coordinators, and other to a Round Table (RT) discussion. Use a meeting space on 'neutral turf'. You function as facilitator, show the slide program. Invite guests to discuss with each other the challenges they face in each their own company regarding employee tardiness, absenteeism, presenteeism and other challenges because employees are not well, or at least not working at optimal levels of productivity because of lifestyle considerations. Thursday evening, 3:30 pm is the best time for this RT discussion (they are still on the employer clock). All you do is invite them to attend the RT for the sake of networking with others about motivating their workforce toward wellness. A company is only as healthy as its workforce.*

### **TO ORDER THIS PRODUCT:**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**email:** \_\_\_\_\_

### **FAX OR MAIL THIS PAGE TO:**

**IACOHC**  
**930 CRESTVIEW LANE**  
**OWATONNA, MN 55060**  
**(507) 455-1025 (Ph.)**  
**(507) 455-0922 (Fax)**