

## **MOVING AHEAD as a CHIROPRACTIC OCC-HEALTH CONSULTANT!**

### **IACOHC CHIROPRACTIC OCCUPATIONAL HEALTH & APPLIED ERGONOMICS (Starter Manual)**

Compiled by the IACOHC

**Prepared to assist Doctors of Chiropractic who want to work within the area of occupational health consulting...**

This is important information you need in order to provide chiropractic services to the industries and businesses in your community. DCs want to know how to get in the door of industry, and once in, what to do for industry.

This manual is an excellent tool for Doctors of Chiropractic, filled with basic yet solid, practical, logical instruction about marketing to, and working with employers.

Learn directly from the experts - those who have pioneered the way so you don't have to! If there is one product on the market to help you get going with industrial consulting, this is it. You can be equipped, ready to respond to the needs of employers when they ask for your workplace injury prevention services, or when a company needs help with OSHA issues, or wellness programs.

This is **the tool** you need to **get moving right now.**

A fine product of the IACOHC's Professional Mentoring Program

See below for prices. Please add \$10.00 for shipping/handling.\*

**AFFORDABLE**

**STEP-BY-STEP**

**ORGANIZED**

#### **DOORS TO INDUSTRIAL CLIENTS**

Understand the role of chiropractic in industry for the health and safety of workers; know what employers will look for in you as their industrial consultant. Details about taking the services you offer to employers, and making them a reality for the human resource

#### **MARKETING TO INDUSTRY**

Locate companies to work with; contact the right people; marketing tips & suggestions; presenting to the right people. Set realistic goals and then write a strategic marketing plan that works for you.

#### **CHIROPRACTIC SERVICES**

Comprehensive, broad picture of all the service you can perform for industry

#### **OSHA COMPLIANCE**

Provide OSHA compliance assistance to local employers; know who may be inspected by OSHA, rights of the employer to refuse, why OSHA inspects. See how you can assist employers with OSHA matters.

#### **CORPORATE WELLNESS**

Wellness is a highly marketable service to employers because of the social and financial benefits to both employee and employer.

#### **POST JOB OFFER PHYSICAL SCREENINGS (WORKER SELECTION)**

Employers use physical screenings to hire the right people for the job. Be the company's doctor for performing the Biomechanical Stress Index Evaluation through chiropractic industrial exams.

#### **MORE PLUS RESOURCES!**

Includes additional resources.

### **THE IACOHC's CHIROPRACTIC OCCUPATIONAL HEALTH & APPLIED ERGONOMICS - Manual**

**GET STARTED TODAY!**

**WHY WAIT ANY LONGER**

**TO DO WHAT YOU WANT TO DO?**

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